

Privacy Policy of Glam Yachting SAS

Effective Date: 01/01/2026

Introduction

Glam Yachting SAS is committed to protecting the privacy of our users and customers. This privacy policy explains how we collect, use, share, and protect personal information in accordance with the General Data Protection Regulation (GDPR).

Data Controller, DPO, and Contact

- **Data Controller:** Glam Yachting SAS
- **Data Protection Officer (DPO):** Chiara – chiara@glamyachting.com
- **Address:** 92, Boulevard du President Wilson – 06160 Antibes
- **Email:** chiara@glamyachting.com
- **Phone Number:** +33 617379155

Data Collection

We collect personal data when you visit our website, use our services, or interact with us. This may include:

1. Name and contact information

Example: When you create an account with us or sign up for our newsletter, we collect your name and email address to communicate with you.

2. Payment details (for customers)

Example: During the checkout process, we collect your credit card details and billing address to process payments securely.

3. Preferences and user feedback

Example: We collect feedback from surveys or product reviews that you provide to help us improve our products and services.

4. Usage data and cookies

Example: We use cookies to track how you navigate our site, which helps us improve your browsing experience. We collect information about your IP address, browser type, and pages visited.

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Purpose of Processing

Your data is processed for the following purposes:

1. To provide and improve our services

Example: We use your data to manage your account, process orders, and

enhance our website features. If you sign up for an account, we use your data to personalize your shopping experience and ensure faster checkout.

2. For customer support and communication

Example: If you contact customer support, we use your data to respond to your inquiries, resolve issues, and keep you updated on the status of your support requests.

3. To comply with legal obligations

Example: We store your personal information for tax and accounting purposes, and comply with laws such as the EU VAT regulations.

4. For marketing purposes, with your consent

Example: We may send you promotional emails about new products or discounts if you have opted in to receive marketing communications. You can withdraw your consent at any time.

Legal Basis for Processing

We process your personal data based on the following legal grounds:

1. Your consent

Example: If you subscribe to our newsletter, we process your email address based on your consent. You can withdraw consent at any time by unsubscribing.

2. The need to fulfill a contract with you

Example: When you place an order on our website, we process your name, address, and payment information to fulfill the contract of sale.

3. Our legitimate business interests

Example: We may process your data to analyze customer behavior and improve our product offerings or website performance. This helps us provide you with better services and tailor our marketing efforts.

4. Legal requirements

Example: We may process your data to comply with obligations such as tax reporting, audits, or responding to legal requests for information.

Data Transfer Outside the EU

In some cases, we may need to transfer your personal data to countries outside the European Union (EU) or the European Economic Area (EEA). These transfers may occur when our service providers or partners are located in countries outside of the EU/EEA or when we need to store or process data in global data centers. We ensure that any such transfer of your personal data is carried out in compliance with applicable data protection laws, including the General Data Protection Regulation (GDPR). To safeguard your data during these transfers, we rely on standard contractual clauses or other appropriate safeguards, ensuring that your data is protected in accordance with GDPR standards.

Use of Cookies and Other Trackers

Our website uses cookies and similar tracking technologies to improve your browsing experience, understand how you use our site, and show you personalized advertising. You can manage your cookie preferences through your browser settings.

Example: We use cookies to remember items in your cart, so you don't lose them while browsing other parts of the site.

You can access our full cookie policy [\[here\]](#).

Data Subject Rights

Under GDPR, you have the right to:

1. **Access your personal data**

Example: You can request a copy of all the personal information we hold about you, such as your account details, order history, and preferences.

2. **Rectify incorrect data**

Example: If you notice an error in your personal details (like a misspelled name or incorrect address), you can request that we correct it.

3. **Erase your data in certain circumstances**

Example: You can request the deletion of your account data if you no longer wish to use our services or if your data is no longer necessary for the purposes it was collected.

4. **Restrict or object to processing**

Example: If you believe your data is being processed unlawfully or if you no longer wish to receive marketing emails, you can request that we restrict or stop processing your personal data.

5. **Data portability**

Example: You can request a copy of your data in a machine-readable format, which can be transferred to another service provider.

Data Security

We take appropriate measures to ensure data security, protect against unauthorized access, and comply with GDPR.

1. **Technical Measures**

Example: We use encryption for payment transactions and secure your personal account data with multi-factor authentication.

2. **Organizational Measures**

Example: Our employees and contractors are trained on GDPR requirements, and access to your personal data is restricted to those who need it to perform their roles.

Data Retention

Personal data is retained as long as necessary for the purposes stated, unless a longer retention period is required or permitted by law.

Example: We store your order history for a period of 7 years for tax and auditing purposes, after which it will be anonymized or deleted.

Changes to this Policy

We may update this policy. We will notify you of significant changes and update the “last updated” date at the top of the policy.

Example: If we introduce new features on our website that require additional data collection or processing, we will update this policy and inform you about the changes.

Contact Us

For questions or to exercise your data protection rights, please contact us at:

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